From:	Liz Brisson
To:	Adam Noelting; Van de Water, Adam (MYR); Alicia John-Baptiste; Ben-Pazi, Amnon (CPC); Bonnie Nelson; Bollinger, Brett (CPC); Carolyn Clevenger; Chester Fung; Dan Tischler; Ito, Darton (MTA); Beaupre, David (PRT); David Uniman; Oshima, Diane (PRT); Drew Cooper; Gillett, Gillian (MYR); Satterwhite, Grahm (MTA); Riessen, Greg (CPC); Jeffrey Flynn; Joshua Karlin-Resnick; Switzky, Joshua (CPC); Julie Kirschbaum; Rich, Ken (MYR); Hussain, Lila (CII); Michael Schwartz; Mike Eiseman; Sallaberry, Mike (MTA); Rachel Hiatt; Robert del Rosario; Ryan Greene-Roesel; Dennis-Phillips, Sarah (MYR); Tony Bruzzone; Benson, Brad (PRT); Reilly, Catherine (CII); Watson, Darby; Duncan Watry; Alm, Erik@DOT; Kelley, Gil (CPC); Michael Iswalt; Martin, Michael (MYR); Albert, Peter (MTA); Petty, Sebastian; Olea, Ricardo (MTA); Scott Jefferis; Hurley, Shanna; Gygi, Susan (CPC); Papandreou, Timothy (MTA); Maguire, Tom; Wise, Viktoriya (CPC); Val Menotti
Subject:	Waterfront Interagency Charrette Thursday, Agenda and Optional Background Materials
Date:	Tuesday, November 04, 2014 7:26:36 PM
Attachments:	2014-11-06 -WaterfrontCharrette-Agenda Draft.docx OptionalBackgroundReading.pdf

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City Family/Regional Partner Friends,

Here is more info on the interagency charrette that is calendared for **this Thursday from 10am-12:30pm at SFCTA offices, 1455 Market Street, 22nd floor** (I will arrange escorts for the start of the meeting to avoid the fun security protocol at our building-an incentive for showing up relatively on time).

See attached for the agenda. The meeting's main two items are:

- A segment of presentation that summarizes draft analysis findings of our needs assessment. We have quantified all trips passing through the greater SoMa and Mission Bay/Central Waterfront transportation network during pm peak hours: today, and in a 2020 and 2040 future. We focus on understanding how many more pm peak auto trips are forecast than we have supply, considering increase in transit demand relative today, and then propose mode share goals by corridor to enable all trips to be accommodated and also achieve the city's bike mode share goals.
- A segment of fun interactive discussion facilitated by everyone's favorite transportation planning guru, Bonnie Nelson, where we workshop solutions by corridor in context of what we've learned about needs, what's already in the queue as a solution, and what next steps of studies are already teed up to tackle the problem

If you are a wonk, you may wish to skim the attached "Optional Background Reading" that includes the following pieces: 1) Fact Sheet; 2) Scope of Work of what I (and my excellent consultants at Nelson\Nygaard and Arup) are responsible for delivering to SFMTA; 3) Memos that document the land use and transportation network assumptions that went into our 2020 and 2040 model scenario that all analysis is based on 4) Memos from Nelson Nygaard that are our draft deliverables under Task 2.

But all the important findings from this work will be provided in a short, punchy, and graphical set of slides that I deliver on Thursday. If you want to get into the weeds of the methodology, you'll want to look at the Optional Reading stuff since I'm going to focus on our key findings not the methodology on Thurs (and if you have substantive questions or comments on methodological things, they will likely be better suited to a separate one-off meeting).

If you haven't yet accepted or declined the calendar event, please do so tomorrow, as we will plan our room set-up accordingly.

I look forward to Thursday's session. I promise to bring some food to keep the creative juices flowing!

Thanks much and hoping all election results tonight are good!

Cheers, Liz

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